

VENCAP PITCH DECK TEMPLATE



INVESTMENT ONE
VENCAP



SUMMARY

- Overview of the business-Legal form of ownership. E.g Partnership, Limited Liability Company etc.
- Brief description of product or service
- Vision and Mission



OPPORTUNITIES

- What problem is the business designed to provide a solution to?
- Traction and Projection – future of the business



FINANCIAL PLAN

- Capital needed and uses
- Capital raised so far and at what valuation
- Who are the investors?
- How was the capital utilized?
- Historical performance and high level projection



BUSINESS MODEL

- Detailed description of product/service
- How do you make money?



MARKETING ANALYSIS

- Identify your target market, competitors, and your competitive advantage



MARKETING PLAN

- Marketing Objective
- Strategy to achieve your marketing objectives
- Marketing promotion



TEAM

- Profile of the founders and key management staff